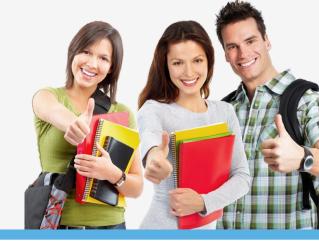
SALESFORCE MARKETING CLOUD



Email Studio

- Overview
- Administration
- Subscribers
 - Lists
 - All Subscribers List
 - Exclusion List
 - Publication Lists
 - Suppression Lists

Data Extensions

- Create & Send an Email Live Example
- Classic Content
- Types of Sends
- Send Logging
- A/B Testing
- Tracking
- Triggered Sends
 - Overview
 - · Use-case and examples

Contact Builder

- Data Extensions
- All Contacts
- Data Sources
- Imports
- Data Designer
- Contact Deletion
- Best Practices

Content Builder

- Overview
- Emails
- Templates
- Content Blocks
- Code Snippet
- Best Practices

Mobile Studio

- Overview
- Mobile Connect
- Mobile Push

Analytics Builder

- Reports
 - StandardReports
 - Disfcover

Automation Studio

- Overview
- Create and Schedule an Automation
- Automation Studio Activities
 - SQL Query Activity
 - SQL Queries examples
 - Data Views & its usage
 - Send Email Activity
 - Import File Activity
 - File Transfer Activity
 - Script Activity
 - Filter Activity
 - Data Extract Activity
 - Wait Activity

Cloud Pages

- Landing Pages
- Smart Capture Form
- Examples and use-cases

Journey Builder

- Overview
- Journey Creation Live Example
- Journey Templates
- Journey Entry Sources
 - Data Extension
 - Audience
 - Salesforce Data Events
 - Events
- Journey Canvas Activities
 - Wait Activity
 - Send Email Activity
 - Decision Splits
 - Engagement Splits
 - Random Splits
 - Joins Activity
 - Update Contact Activity
 - Sales and Services Cloud Activities
 - Overview & examples

- Goals
- Journey Settings
- Journey Testing
- Journey History & Reports
- Administration
- Real Time scenarios and errors
- Best Practices

API. SSJS. AMPSCRIPT. **Marketing Cloud Connect.**







GHAZIABAD

1, Anand Industrial Estate, Near ITS College, Mohan Nagar, Ghaziabad (U.P.)

70-70-90-50-90







E-mail: info@ducatindia.com Visit us: www.ducatindia.com www.facebook.com/ducateducation

A-43 & A-52, Sector-16, Noida - 201301, (U.P.) INDIA 70-70-90-50-90 []/© +91 99-9999-3213

GURGAON

1808/2, 2nd floor old DLF, Near Honda Showroom, Sec.-14, Gurgaon (Haryana) 70-70-90-50-90

PITAMPURA (DELHI)

Plot No. 366, 2nd Floor, Kohat Enclave, Pitampura, (Near- Kohat Metro Station) Above Allahabad Bank, New Delhi- 110034.

70-70-90-50-90

SOUTH EXTENSION (DELHI)

D-27,South Extension-1 New Delhi-110049

70-70-90-50-90

+91 98-1161-2707