# DATA SCIENCE & MACHINE LEARNING BY USING R-PROGRAMMING



# **CURRICULUM**

#### **FUNDAMENTAL OF STATISTICS.**

- Population and sample
- Descriptive and Inferential Statistics
- Statistical data analysis
- Variables
- Sample and Population Distributions
- Interquartile range
- Central Tendency
- Normal Distribution
- Skewness.
- Boxplot
- Five Number Summary
- Standard deviation
- Standard Error
- Emperical Formula
- central limit theorem
- Estimation
- Confidence interval
- Hypothesis testing
- p-value
- Scatterplot and correlation coefficient
- Standard Error
- Scales of Measurements and Data Types
- Data Summarization
- Visual Summarization
- Numerical Summarization
- Outliers & Summary

# **Module 1- Introduction to Data Analytics**

#### Objectives:

- This module introduces you to some of the important keywords in R like Business Intelligence, Business
- Analytics, Data and Information. You can also learn how R can play an important role in solving complex analytical problems.
- This module tells you what is R and how it is used by the giants like Google, Facebook, etc.
- Also, you will learn use of 'R' in the industry, this module also helps you compare R with other software
- in analytics, install R and its packages.

#### **Topics:**

#### **Business Analytics, Data, Information**

- Understanding Business Analytics and R
- Compare R with other software in analytics
- Install R
- Perform basic operations in R using command line

# Module 2- Introduction to R programming

Starting and quitting R

# Recording your work

- Basic features of R.
- Calculating with R
- Named storage
- Functions
- R is case-sensitive
- Listing the objects in the workspace
- Vectors
- Extracting elements from vectors
- Vector arithmetic
- Simple patterned vectors
- Missing values and other special values
- Character vectors Factors
- More on extracting elements from vectors
- Matrices and arrays
- Data frames
- Dates and times

#### Import and Export data in R

- Importing data in to R
- CSV File
- Excel File
- Import data from text table

#### **Topics**

- Variables in R
- Scalars
- Vectors
- R Matrices
- List
- R Data Frames
- Using c, Cbind, Rbind, attach and detach functions in R
- R Factors
- R CSV Files
- R Excel File

#### NOTE-:

- Assignments
- Business Scenerio/Group Discussion.

#### R Nuts and Bolts-:

 Entering Input. – Evaluation- R Objects- Numbers- Attributes- Creating Vectors- Mixing Objects-Explicit Coercion- Summary- Names- Data Frames.

#### Module 3- Managing Data Frames with the dplyr package

- The dplyr Package
- Installing the dplyr package
- select()
- filter()
- arrange()
- rename()
- mutate()
- group\_by()
- %>%

#### NOTE-:

- Assignments
- Business Scenerio/Group Discussion.

# **Module 4- Loop Functions**

- Looping on the Command Line
- lapply()
- sapply()
- tapply()
- apply()

#### **NOTE-:**

- Assignments
- Business Scenerio/Group Discussion.

#### Module 5- Data Manipulation in R Objectives:

- In this module, we start with a sample of a dirty data set and perform Data Cleaning on it, resulting
  in a data set, which is ready for any analysis.
- Thus using and exploring the popular functions required to clean data in R.

# **Topics**

- Data sorting
- Find and remove duplicates record
- Cleaning data
- Merging data

#### Statistical Plotting-:

- Bar charts and dot charts
- Pie charts
- Histograms
- Box plots
- Scatterplots
- QQ plots

# **Objectives:**

- Control Structure Programming with R
- The for() loop
- The if() statement
- The while() loop
- The repeat loop, and the break and next statements
- Apply
- Sapply
- Lapply

#### **Factors**

- Using Factors
- Manipulating Factors
- Numeric Factors
- Creating Factors from Continuous Variables
- Convert the variables in factors or in others.

#### Reshaping

- Data Modifying
- Data Frame Variables
- Recoding Variables
- The recode Function
- Reshaping Data Frames
- The reshape Package

#### Module 6- Statistical Learning-:

- What Is Statistical Learning?
- Why Estimate f?
- How Do We Estimate f?
- The Trade-Off Between Prediction Accuracy and Model Interpretability
- Supervised Versus Unsupervised Learning
- Regression Versus Classification Problems
- Assessing Model Accuracy

# Module 7- Basics of Statistics & Linear & Multiple Regression

- This module touches the base of Descriptive and Inferential Statistics and Probabilities & 'Regression Techniques'.
- Linear and logistic regression is explained from the basics with the examples and it is implemented in R using two case studies dedicated to each type of Regression discussed.
- Assessing the Accuracy of the Coefficient Estimates.
- Assessing the Accuracy of the Model.
- Estimating the Regression Coefficients.
- Some Important Questions
- Lab: Linear Regression.
  - Libraries .
  - Simple Linear Regression
  - Multiple Linear Regression
  - Interaction Terms
  - Qualitative Predictors
  - Writing Functions

#### NOTE-:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion

#### Module 8- Classification -:

- An Overview of Classification.
- Why Not Linear Regression?
- Logistic Regression
- The Logistic Model
- Estimating the Regression Coefficients
- Making Predictions
- Logistic Regression for >2 Response Classes
- Lab: Logistic Regression.
- The Stock Market Data
- Logistic Regression

#### **NOTE-:**

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.

#### **Module 9- Variance Inflation Factor-:**

- Introduction
- Multicolinearity.
- How we can detect the multicolinearity.
- Effects of multicolinearity
- Lab: VIF
  - Mutiple Datasets.
  - Applications.
  - Applications.Reduce the features.

#### NOTE-:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.

#### Correlation

- Types of Correlation
- Properties of Correlation
- Methods of Calculating Correlation

#### Module 10- Best Model Selection -:

- Subset Selection
- Best Subset Selection
- Stepwise Selection

- Choosing the Optimal Model
- Lab 1: Subset Selection Methods
- Best Subset Selection
- Forward and Backward Stepwise Selection
- Choosing Among Models Using the Validation Set Approach and Cross-Validation

#### NOTE -:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.

#### **Explore many algorithms and models:**

- Popular algorithms: Classification, Regression, Clustering, and Dimensional Reduction.
- Popular models: Train/Test Split, Root Mean Squared Error, and Random Forests. Get ready to do more learning than your machine!

# Module-11-Machine Learning vs Statistical Modeling & Supervised vs Unsupervised Learning

- Machine Learning Languages, Types, and Examples
- Machine Learning vs Statistical Modelling
- Supervised vs Unsupervised Learning
- Supervised Learning Classification
- Unsupervised Learning

#### Module 12 - Supervised Learning I

- K-Nearest Neighbors
- Decision Trees
- Random Forests
- Reliability of Random Forests
- Advantages & Disadvantages of Decision Trees

# Module 13 - Supervised Learning II

- Regression Algorithms
- Model Evaluation
- Model Evaluation: Overfitting & Underfitting
- Understanding Different Evaluation Models

#### Module 14 - Unsupervised Learning

- K-Means Clustering plus Advantages & Disadvantages
- Hierarchical Clustering plus Advantages & Disadvantages
- Measuring the Distances Between Clusters Single Linkage Clustering
- Measuring the Distances Between Clusters Algorithms for Hierarchy Clustering
- Density-Based Clustering

#### Module 15 - Dimensionality Reduction & Collaborative Filtering

- Dimensionality Reduction: Feature Extraction & Selection
- Collaborative Filtering & Its Challenges

#### Module 16- Tree-Based Methods-:

- The Basics of Decision Trees
- Regression Trees
- Classification Trees
- Trees Versus Linear Models
- Advantages and Disadvantages of Trees
- Bagging, Random Forests, Boosting
- Bagging
- Random Forests
- Lab: Decision Trees
- Fitting Classification Trees
- Fitting Regression Trees

#### NOTE-:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.

#### **Module 17- Time Series & Forcasting-:**

- Time series
- Estimating and Eliminating the Deterministic Components if they are present in the Model.
- Estimating and Eliminating Seasonality if it is present in the Model
- Modeling the Remainder using Auto Regressive Moving Average (ARMA) Models
- Identify 'order' of the ARMA model
- 'Forecast' or Predict for Future Values
- Practise on R

#### NOTE-:

Assignments with Different Datasets.

Business Scenerio/Group Discussion.

# **Module-18-:Support Vector Machines – Outline**

- Understand when the Support Vector family of methods are an appropriate method of analysis.
- Understand what a hyperplane is and how they are used with the Support Vector methods.
- Identify the differences between Maximal Margin Classifiers, Support Vector Classifiers, and Support Vector Machines.
- Know how each of the algorithms determines the best separating hyperplane.
- Distinguish between hard and soft margins and when each is to be used.
- Know how to extend the method for nonlinear cases.

#### NOTE-:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.

# **Module-19-Principal Component Analysis – Outline**

- Understand what principal components are and when principal component analysis is appropriate.
- Describe eigenvalues and eigenvectors and how they are used to calculate principal components.
- Understand loading and loading vectors.
- Know how to decide how many principal components to use in the analysis.
- Be able to use principal component analysis for regression.

#### NOTE-:

- Assignments with Different Datasets.
- Business Scenerio/Group Discussion.







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E-mail: info@ducatindia.com Visit us: www.ducatindia.com www.facebook.com/ducateducation

#### NOIDA

A-43 & A-52, Sector-16, Noida - 201301, (U.P.) INDIA ₹ 70-70-90-50-90 □/© +91 99-9999-3213

#### GHAZIABAD

1, Anand Industrial Estate, Near ITS College, Mohan Nagar, Ghaziabad (U.P.)

70-70-90-50-90

#### <u>PITAMPU</u>RA (DELHI)

Plot No. 366, 2nd Floor, Kohat Enclave, Pitampura, (Near- Kohat Metro Station) Above Allahabad Bank, New Delhi- 110034.

# SOUTH EXTENSION (DELHI)

D-27,South Extension-1 New Delhi-110049

70-70-90-50-90

+91 98-1161-2707

# GURGAON

1808/2, 2nd floor old DLF, Near Honda Showroom, Sec.-14, Gurgaon (Haryana)

70-70-90-50-90