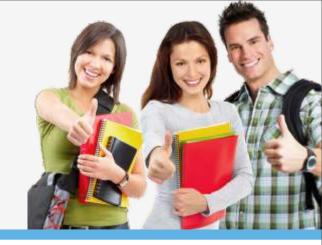
# DECLARATIVE DEVELOPMENT FOR PLATFORM APP BUILDERS



# CURRICULUM

#### **OVERVIEW**

Are you ready to move beyond Salesforce administration to unlock even greater capabilities through declarative programming? Master Salesforce's suite of click-not-code options for developing valuable apps and functionality over five days of guided scenarios, lectures, and discussion. Build your knowledge of app deployment, automation tools, security, UI customization, and more!

#### WHO SHOULD TAKE THIS COURSE?

Declarative Development for Platform App Builders is ideal for administrators, system integrators, and independent software vendors (ISVs) with an interest in honing their app development, deployment, and advanced Salesforce administration skills.

### WHEN YOU COMPLETE THIS COURSE, YOU WILL BE ABLE TO:

- Design and manage the correct data model based on business requirements.
- Configure application security.
- Define business logic and process automation declaratively.
- Design user interfaces.
- Customize applications for mobile use and Lightning.
- Deploy applications.

#### **PREREQUISITES**

The following experience and credentials are required for successfully mastering all skills discussed in this course:

- At least six months of proven experience administering a Salesforce organization, as demonstrated through the successful completion of the Salesforce Certified Administrator exam.
- At least six months building custom elements in Salesforce, such as page layouts, fields, workflows, and processes.

#### **MODULES & TOPICS**

#### INTRODUCTION TO CLOUD

- SAAS
- PAAS
- IAAS

# **Building Your Data Model Declaratively**

- Capabilities of Core CRM Objects
- Boundaries of Declarative Customizations
- Use Cases for Programmatic Customizations
- Determining an Appropriate Data Model
- Build a custom app
- Build a custom object
- Relationship Types and Impact on Record Access, User Interface, and Reporting
- Considerations for Creating / Changing Field Types

- Considerations of the Schema Builder
- Considerations for Importing and Exporting Data

# **Constructing Business Logic**

- Formula Fields
- Roll-up Summary Fields
- Validation Rules

#### **Automating Business Processes**

- Lightning Process Builder
- Workflows and Approvals
- Automating Business Processes
- Ramifications of Field Updates and Potential for Recursion

# **Crafting Your User Interface**

- Customization Options
- Custom Buttons, Links, and Actions
- List Views
- Record Types
- UI Design Best Practices

## **Designing Advanced User Interface Components**

- Creating Reports
- Report Types
- Dashboards
- Declarative Options for Incorporating Lightning Components

## **Deploying Your App**

- Application Lifecycle
- Sandboxes
- Change Sets
- Unmanaged and Managed Packages
- Determining an Appropriate Deployment Plan

# **Deciding When Declarative Isn't Enough**

- Limits of Declarative Tools
- Programmatic Use-cases
- AppExchange Apps













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